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MID-W

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Mid-Week in the Industry

Holiday Brings Drop in Output to 24,266 Units; Year's Production Expected to Run Close to 5,000,000; GM Sales in August Exhaust Stocks; August Car Registrations Seen at 265,000

Labor Day Slack

Due to the layoff for Labor Day production of automobiles and trucks dropped to the lowest point this year with the total for the current week estimated at 24,266 units. With practically all plants changing over for new models Ford accounts for the greatest part of this week's production with, of course, Studebaker and Packard swinging back into line with their new models announced Saturday. Output is likely to remain quiet for the remainder of September with a big push expected to get under way in the next six weeks. The total for the current month will probably hover around the 100,000 mark which will give the current quarter an output of between 825,000 and 850,000 units. This total will be about 20 per cent above that of the same quarter a year ago. When September figures are complete it is likely that total for the first nine months of 1936 will fall around 3,425,000 units which will be a gain of about 13 per cent over the same period last year. On this basis it seems increasingly possible the production during the last quarter will bring the year's total above the estimated 4,600,000 units and run closer to 5,000,000 which would compare with the previous record year 1929, when 5,621,715 units were produced. There seems little question at the present time the shortage of cars will develop within the next three to five weeks and production then will be pressed to higher levels than during the fourth quarter last year when 1,107,183 units were turned out. Even if the normal increase of 13 per cent during the first nine months of this year over the same period in 1935 were to continue the prediction of 4,600,000 would be low. A car shortage at the end of the current quarter might force greater increases in the last quarter.

ADN Production Estimate

Weeks Ended Sept. 12, Sept. 5

	Week Ended Sept. 12	Week Ended Sept. 5	Total to Date as of Sept 12
Chevrolet	....‡	....‡	1,006,466†
Ford	16,800*	21,000*	825,300†
Plymouth	....‡	....‡	338,625
Dodge	1,600**	2,000**	252,170†
Oldsmobile	....‡	....‡	136,781
Pontiac	....‡	....‡	114,446
Buick	....‡	....‡	101,361
Hudson-Terraplane	....‡	....‡	89,214
Studebaker	2,350†	2,453*†	53,488*†
Packard	1,716	2,000	43,814
Chrysler	....‡	....‡	40,417
Nash-LaFayette	600	....‡	38,468
De Soto	....‡	....‡	33,013
Willys	....‡	193*	19,762*
Cadillac	....‡	....‡	16,496
Graham	....‡	....‡	16,485
Reo	200†	261*†	12,293*†
Auburn-Cord	....‡	....‡	4,350
Miscellaneous	1,000	1,000	167,500
TOTAL	24,266†	28,907*†	3,310,409*†

‡Closed for inventory. †Includes trucks. *Revised. **Trucks only.

GM Sales In August 121,943

That a car shortage is imminent is shown in the sales reports for August released yesterday by General Motors Corp. This report indicates that sales to consumers in August in the United States ran 34,029 units above sales by General Motors to dealers in the same period. The figures were, consumer sales 133,804 and sales to dealers 99,775. Total sales by General Motors to dealers in the United States and Canada plus overseas shipments for August were 121,943. This compares with 124,680 in August last year and 204,693 for July, 1936, bringing the 1936 total to date since the first of the year to 1,496,804 units. Sales to consumers in the United States only which totaled 133,804 in August brought the total for the first eight months to 1,261,714 and compared with 127,346 in August last year, 163,459 in July this year. Sales to dealers in the United States only for August totaled 99,775 as compared with 103,098 last year and 177,436 in July bringing the total for the first eight months of this year to 1,255,485 which was less than the sales to consumers in the same period.

* * *

Model Year Sales

Going back to the announcement of the 1936 General Motors models we find that since October last year General Motors' total sales of 1936 models in the United States, Canada and overseas, reached 1,992,310. Of these sales, 1,651,090 were made to dealers in the United States alone and these dealers during the period have sold 1,589,337 units to consumers. This leaves a margin between dealer sales and dealer inventories of only 61,753 units. If the August sales pace to consumers continued into September the supply of cars in General Motors dealers' hands would be completely exhausted well before the end of this month. How cosely General Motors experience reflects the experience of other producers is a question but it is generally felt that dealers for all lines are in good shape from an inventory standpoint.

* * *

August Sales Estimated at 265,000 Units

New Passenger car sales in the United States during August were estimated by Polk at 265,000. This estimate was based on reports of sales for approximately 25 days of the month in 110 principal cities, and indicates an increase of 13.79 per cent over the August, 1935, total of 233,851 units, and a decrease of 25 per cent from 357,490 in July, 1936. The estimated 265,000 total has been exceeded three times in August, in 1926, 1928 and 1929.

* * *

Sales Hold Up Well In August

New passenger car registrations in Wayne County (Detroit) Mich., totaled 7,784 in August against 10,299 in July and 5,162 in August, 1935. Ford led the field with 3,046, against 2,011 a year ago, followed by Chevrolet with 1,499 against 1,137 and Plymouth with 762 against 455. Ford registrations for the first eight months totaled 28,000, against 31,510 a year ago; Chevrolet 15,534 against 8,046, and Plymouth 7,141 against 5,397.

Sales of Cadillac and La Salle in August were more than 40 per cent ahead of last year, and the highest for any August since 1929, the company reports. Sales since the introduction of 1936 models have been up 68 per cent over the corresponding period last year and are the highest in seven years.

Mid-Week Automotive News Bulletin

(See ADN, Saturday, Sept. 12, for Complete Details)

New Plant

Los Angeles.—Los Angeles is promised a $1,000,000 automotive and airplane products company by Vincent Bendix. He said the factory would match production with other Bendix plants at New York, South Bend and Chicago.

Sets Record

Bonneville Salt Flats, Utah.—Forced to quit because of clutch trouble after covering 1,942 miles, Ab Jenkins fails to break Capt. George Eyston's 24 and 48-hour records, but sets new marks for the 500 and 1,000 and 2,000 kilometer runs in his Mormon Meteor.

Buys Plant

Akron.—Goodyear Tire & Rubber Co. purchases the plant of the National Acme Co. at Windsor, Vt. The plant, which has not been in use since 1933 by Acme, has 262,000 square feet of floor space. Acme moved its production from Windsor to the Cleveland plant in 1933. It is understood the plant will be used by Goodyear for tire production and is seen as a part of the move toward decentralization of its production activities necessitated by labor trouble in Akron.

Chevrolet Output

Detroit. — Chevrolet produced 87,673 cars and trucks in the United States during August, exclusive of Canadian production and exports, the third highest August figure since the record was set in 1928, it is reported. The 12,000,000th Chevrolet was assembled Aug. 5, eight months and one day after production of the 11,000,000th car.

Henry F. Campbell

New York.—Henry F. Campbell, prominent engineer and widely known in the automobile industry, dies. At the time of his death Mr. Campbell was associated with the brokerage firm of Stryker & Brown and was treasurer of Cormanstele, Inc. He and his father were among the backers of John N. Willys when the latter entered the automobile manufacturing field in Indianapolis in the early days of the industry. The Campbells, until a few years ago, were among the backers of the Stutz Company. Mr. Campbell also was among the men who sponsored the Indianapolis Speedway.

Marmon Plan

Chicago.—The modified plan of reorganization for Marmon Motor Car Co., proposed by certain creditors, provides for conveyance of title to all company's property to three trustees who will issue certificates of beneficial interest to the creditors ratably according to their claims, entitling them to payment in full, plus interest at 6 per cent per annum from effective date of plan, before any distribution is made to stockholders. When claims of creditors have been satisfied in full, with interest, any cash balances remaining in hands of trustees is to be distributed among stockholders. Upon written demand of holders of at least 51 per cent in amount of certificates of beneficial interest, the trustees shall proceed after 30 days' public notice to sell all of property in their hands and thereupon to terminate the trust and distribute any balance remaining to beneficiaries of the trust.

Rubber Control

Batavia.—Rubber output in Netherland India will be subjected to a new control method, beginning Jan. 1, 1937, under present government plans. The special export tax restriction will be abandoned and under the new plan each producer will be entitled to produce a set amount, according to his permit.

Employment Declines

Detroit.—The employment index of the Detroit Board of Commerce reaches a low point thus far this year of 78. This compares with 91.3 on Aug. 15 and 71.7 a year ago.

Plant Sold

Bucyrus, Ohio.—Finis is written to the Henderson Tire & Rubber Co., which suspended operations some time ago due to lack of capital, by the sale of the property to John Q. Shunk, local manufacturer, for $16,000.

Anderson Named

Kenosha.—Claus Anderson is named Canadian sales manager of Nash Motors, effective immediately, according to an announcement by the company. He has had supervision of Nash Canadian business since 1935. His connection with Nash dates back to the organization of the company. He had been connected with the sales department of Thomas B. Jeffery Co., purchased by Nash in 1916.

Willard Chosen

Detroit.—Willard Storage Battery Co. announces that Willard batteries will be used exclusively as original equipment on 1937 Chrysler-built cars and trucks. This includes Plymouth, Dodge, De Soto and Chrysler cars, Dodge and Fargo trucks, Chrysler taxicabs and marine equipment in all plants, Detroit, Evansville, Stockton and Los Angeles. Also included will be all export requirements.

Rates Cut

New Orleans.—A general revision of automobile insurance rates by the Louisiana Insurance Commission, holding its first meeting here, is calculated to save Louisiana owners about $60,000 a year in premiums. The rates in the newly approved manual will become effective Oct. 1.

Current Price List for 1936-37

*1937 Models

AUBURN, 6-cyl., Mod. 654—Brough., $745; brough. cus., $855; brough. sal., $932; cpe., $835; cpe. cus., $942; cpe. sal., $990; sed., $795; sed. cus., $902; sed. sal., $982; cab., $945; cab. cus., $1052; cab. sal., $1100; phae. sed., $995; phae. sed. cus., $1102; phae. sed. sal., $1182. **8-cyl., Mod. 852**—Brough., $995; brough. cus., $1088; brough. sal., $1168; cpe, $1085; cpe. cus., $1173; cpe. sal., $1221; sed., $1095; sed. cus., $1188; sed. sal., $1268; cab., $1225; cab. cus., $1313; cab. sal., $1361; phae. sed., $1275; phae. sed. cus., $1368; phae. sed. sal., $1448. **Auburn Supercharger, 8-cyl.**—Brough., $1445; 4-dr. sed., $1545; con. cab., $1675; 5-pass. phae. sed., $1725; cpe., $1545; speedster, $2245.

BUICK, Ser. 40 Spec.—4-dr. 5-pass. sed., tr., $885; 2-pass. bus. cpe., $765; 4-pass. spt. cpe., rm. seat, $820; 4-pass spt. cpe., r.s., $830; 4-pass. cun. cpe., r.s., 905; 2-dr. 5-pass. vic. cpe., tr., $835. **Ser. 60 Century**—4-dr. 5-pass. sed., tr., $1090; 4-pass. spt. cpe., op. seat, $1035; 4-pass. spt. cpe, r.s., $1035; 4-pass. con. cpe., r.s., fen. well only, $1135; 2-dr. 5-pass. vic. cpe., tr., $1055. **Ser. 80 Roadmaster**—4-dr. 6-pass. sed., tr., $1255; 6-pass. con. phae., tr., fen. well only, $1565. **Ser. 90 Limited**—4-dr. 8-pass. sed., tr., fen. well only, $1845; 8-pass. sed.-lim., tr., fen. well only, $1945; 4-dr. 6-pass. sed., tr., fen. well only, $1695.

CADILLAC V-8, Ser. 60—2-pass. con. cpe., $1725; 2-pass cpe., $1645; 5-pass. tour. sed., $1695. **Ser. 70**—2-pass. con. cpe., $2695; 5-pass. con. sed., $2745; 2-pass. cpe., $2595; 5-pass. tour. sed., $2445. **Ser. 75**—5-pass. con. sed., $3395; 5-pass. sed., $2645; 5-pass. tour. sed., $2645; 5-pass. form. sed., $3395; 5-pass. town sed., $3145; 7-pass. sed., $2795; 7-pass. Imp., $2995; 7-pass. Imp. tour. sed., $2995; 7-pass. town car, $4445.

CADILLAC V-12, Ser. 80—2-pass. con. cpe., $3395; 5-pass. con. sed., $3445; 2-pass. cpe., $3295; 5-pass. tour. sed., $3145. **Ser. 85**—5-pass. con. sed., $4095; 5-pass. sed., $3345; 5-pass. tour. sed., $3345; 5-pass. form. sed., $4095; 5-pass. town sed., $3845; 7-pass. sed., $3495; 7-pass. tour. sed., $3495; 7-pass. Imp., $3695; 7-pass. tour. Imp., $3695; 7-pass. town car, $5145.

CADILLAC V-16, Ser. 90—5-pass. con. sed., $7950; 5-pass. town sed., $7450; 7-pass. sed., $7550; 7-pass. lim., $7750.

CHEVROLET, Std. 6-cyl.—Sed., $575; coach, $510; cpe., $495; town sed., $535; spt. sed., $600; sed. delivery, $535. **Master De Luxe**—Coach, $580; sed., $640; town sed., $605; spt. sed., $665; bus. cpe., $560; spt. cpe., $590.

CHRYSLER, 6-cyl.—Bus. cpe., $760; r.s. cpe., $825; tour. brough., $825; tour. sed., $875; con. cpe., $925; con. sed, $1125. **De Luxe Eight**—Bus. cpe., $925; tour. brough., $995; r.s. cpe., $995; tour. sed., $1045; con. cpe., $1075; con. sed., $1265; trav. sed., $1245; 7-pass. sed., $1245; sed. lim., $1865; town sed., $4995. **Airflow Eight**—6-pass. sed., $1345; 6-pass. cpe., $1345. **Airflow Imp.**—6-pass. cpe., $1475; 6-pass. sed., $1475; sed., $2475; sed. lim., $2575.

CORD—5-pass. Westchester sed., $1995; Beverly sed., $2095; con. cpe., $2145; con. phae. sed., $2195.

DE SOTO, Airstream—De luxe bus. cpe., $695; de luxe tour. brough., $770; de luxe tour. sed., $810; cus. bus. cpe., $745; cus. r.s. cpe., $795; cus. tour. brough., $825; cus. tour. sed., $865; cus con. cpe., $895; cus. con. sed., $1095; cus. trav. sed., $1075; cus. 7-pass. sed., $1075. **Airflow**—6-pass. sed., $1095; cpe., aux. seats, $1095.

DODGE—Bus. coupe., $640; r.s. cpe., $695; 2-dr. sed., $695; 2-dr. tour. sed., $720; 4-dr. sed., $735; tour. sed., $760; con. cpe., $795; con. sed., $975; 7-pass. sed., $975; com. sed., $665.

FORD—5-win. cpe., $510; tudor sed., $520; fordor sed., $580; de luxe 5-win. cpe., $555; de luxe rdstr., r.s., $560; de luxe tudor sed., $565; de luxe 3-win. cpe., $570; de luxe phae., $590; tudor tour. sed., $590; de luxe fordor sed., $625; cab., $625; fordor tour. sed., $650; con. sed., $760.

GRAHAM, Supercharger Mod.—2-dr. tour. sed., tr., $595; 2-dr. tour. sed., lug. comp., $865; 4-dr. tour. sed., tr., $925; cpe., r.s., $895; bus. cpe., $865; 4-dr. tour. sed., $895; cus. 4-dr. tour. sed., tr., $1170. **Cavalier, Ser. 90**—2-dr. tour. sed., tr., $795; 2-dr. tour. sed., lug. comp., $765; 4-dr. tour. sed., tr., $825; 4-dr. tour. sed., lug. comp., $795; cpe., r.s., $795; bus. cpe., $765. **Ser. 90A**—Bus. cpe., $695; r.s. cpe., $745; 2-dr. tour. sed., $715; 4-dr. tour. sed., $745; 2-dr. tour. sed., tr., $745; 4-dr. tour. sed., tr., $775. **Crusader, Ser. 80**—2-dr. sed., tr., $665; 2-dr. tour. sed., lug. comp., $635; 4-dr. tour. sed., tr., $695; 4-dr. tour. sed., lug. comp., $665. **Ser. 80A**—2-dr. tour. sed., $595; 4-dr. tour. sed., $625; 2-dr. tour. sed., tr., $625; 4-dr. tour. sed., tr., $655

HUDSON, 6-cyl., Cus. Ser.—Brough., $730; tour. brough., $755; sed. $785; tour. sed., $810; 4-pass cpe., $755; 2-pass. cpe., $710; con. cpe., $810. **8-cyl., De Luxe Ser., 120″**—Brough., $790; tour. brough., $815; sed., $830; tour. sed., $855; 4-pass. cpe., $810; 2-pass. cpe., $760; con. cpe., $875. **8-cyl. Cus. Ser., 120″**—Brough., $885; tour. brough., $910; sed., $925; tour. sed., $950; 4-pass. cpe., $895; 2-pass. cpe., $845; con. cpe., $970. **8-cyl. De Luxe, 127″**—Sed., $855; tour. sed., $880. **8-cyl. Cus. 127″**—Sed., $880; tour. sed., $975.

HUPMOBILE, Ser. "G" 618 Six—Spec. 2-dr. sed., $815; spec. 2-dr. tour. sed., $850; spec. 4-dr. sed., $855; spec. 4-dr. tour. sed., $890; bus. cpe., without r.s., $795; cpe, r.s., $840; cus. 2-dr. sed., $850; cus. 2-dr. tour. sed., $925; cus. 4-dr. sed., $930; cus. 4-dr. tour. sed., $965; cus. bus. cpe. without r.s., $870; cus. cpe., r.s., $915. **Ser. "N" 621 Eight**—Spec. 2-dr. sed., $995; spec. 2-dr. tour. sed., $1035; spec. 4-dr. sed., $1035; spec. 4-dr. tour. sed., $1075; spec. cpe., r.s., $1035; cus. 2-dr. sed., $1095; cus. 2-dr. tour. sed., $1135; cus. 4-dr. sed., $1135; cus. 4-dr. tour. sed., $1175; cus. cpe., r.s., $1135.

LAFAYETTE—3-pass. cpe., $595; 5-pass. cpe., $665; vic., $625; vic., tr., $655; sed., $675; sed., tr., $700; cab., $740.

LA SALLE—2-pass. con. cpe., $1255; 2-pass. cpe., $1175; 5-pass tour. cpe., $1185; 5-pass. tour. sed., $1225.

LINCOLN-ZEPHYR—2-dr. sed., $1275; 4-dr. sed., $1320.

NASH, "400" Ser.—3-pass. cpe., $665; 5-pass. cpe., $715; vic., $690; vic., tr., $720; sed., $740; sed., tr., $765. **"400" De Luxe Ser.**—3-pass. cpe., $675; 5-pass. cpe., $725; vic., $715; vic., tr., $745; sed., $765; sed., tr., $790; cab., $800. **Ambassador Ser.**—Tour. vic., $835; tour. sed., $885; super eight tour. sed., $995.

OLDSMOBILE Six—Bus. cpe., $665; spt. cpe., $730; 5-pass. cpe., $730; con. cpe., $805; 5-pass. tour. cpe., $755; 5-pass. 4-dr. sed., $795; 5-pass. 4-dr. tour. sed., $820. **Eight**—Bus. cpe., $810; spt. cpe., $845; 5-pass. cpe., $845; 5-pass. tour. cpe., $870; 4-dr. sed., $910; con. cpe., $935; 5-pass. 4-dr. tour. sed., $935.

***PACKARD Six, 100 h.p., 115-in. W.B.**—5-pass. tour. sed., $910; 5-pass. sed., $895; 5-pass. club sed., $900; 5-pass. tour. cpe., $860; 2-4-pass. sport cpe., $840; 2-4 pass. conv. cpe., $910; 2-pass. bus. cpe., $795. **120, 120 h.p., 120-in. W.B.**—5-pass tour. sed., $1060; 5-pass. sed., $1045; 5-pass. club sed., $1050; 5-pass. tour. cpe., $1010; 2-4-pass. sport cpe., $990; 2-4-pass. conv. cpe., $1060; 5-pass. conv. sed., $1355; 2-pass. bus. cpe., $945. **120, 120 h.p., 138-in. W.B.**—7-pass. tour. sed., $1690; 7-pass. tour. lim., $1840. **120 De Luxe, 120 h.p., 120-in. W.B.**—5-pass. tour. sed., $1270; 5-pass. club sed., $1260; 5-pass. tour. cpe., $1220; 7-pass. tour. lim., $2840; 5-pass. conv. sed., $3350; 5-7-pass. A.W. town car (Le Baron), $4990. **Super Eight Business Car, 135 h.p., 139-in. W.B.**—8-pass. bus. sed., $2580; 8-pass. bus. lim., $2715. **Twelve, 175 h.p.—Model 1506, 132-in. W.B.**—5-pass. tour. sed., $3490. **Model 1507, 139-in. W.B.**—5-pass. formal sed., $4260; 5-pass. tour. sed., $3560; 5-pass. club sed., $3660; 5-pass. cpe., $3590; 2-4-pass. cpe., $3420; 2-4-pass. conv. cpe., $3450; 5-pass. vic., $4490; 5-7-pass. A.W. cab. (Le Baron), $5700. **Model 1508, 144-in. W.B.**—7-pass. tour. sed., $3885; 7-pass. tour. lim., $4085; 5-pass. conv. sed., $4650; 5-7-pass. A.W. town car (Le Baron), $5900.

PIERCE-ARROW, Mod. 1601, 139″ W.B.—Chassis, spare wheel on rear, $2650; 5-pass. sed., $3195; 5-pass. club sed., $3295; cpe., r.s., $3195; con. cpe., rdstr., r.s., $3295; 144″ w.b. chassis, spare wheel on rear, $2875; 7-pass. sed., $3500; 7-pass. enclosed drive lim., $3650; Brunn met. town brough., $5295; 147″ w.b. 9-pass. com. sed., $3400. **Mod. 1602**—139″ w.b. chassis, spare wheel on rear, $3150; 5-pass. sed., $3695; 5-pass. club sed., $3795; cpe. r.s., $3695; con. cpe. rdstr., r.s., $3795; 144″ w.b. chassis, spare wheel on rear, $3375; 7-pass. sed., $4000; 7-pass. enclosed drive lim., $4150; Brunn. met. town brough., $5795. **Mod. 1603**—147″ w.b. chassis, spare wheel on rear, $4100; 7-pass. sed., $4795; 7-pass. enclosed drive lim., $4995.

PLYMOUTH—Cpe., $510; 2-dr. sed., $545; 4-dr. sed., $590. **De Luxe**—Cpe., $580; r.s. cpe., $620; 2-dr. sed., $625; 4-dr. sed., $660; 2-dr. tour. sed., $645; 4-dr. tour. sed., $680; con. cpe., $725; 7-pass. sed., $895.

PONTIAC, Master Six—Cpe., $615; spt. cpe., $675; cab., $760; 2-dr. sed., $675; 2-dr. tour. sed., $700; 4-dr. sed., $720; 4-dr. tour. sed., $745. **De Luxe Six**—cpe., $665; spt. cpe., $720; 2-dr. sed., $720; 2-dr. tour. sed., $745; 4-dr. sed., $770; 4-dr. tour. sed., $795. **De Luxe Eight**—Cpe., $730; spt. cpe., $785; 2-dr. sed., $770; 2-dr. tour. sed., $795; 4-dr. sed., $815; 4-dr. tour. sed., $840.

REO, Standard—2-dr. coach, $795; 4-dr. sed., $845. **De Luxe**—2-dr. brough., $845; 4-dr. sed., $895.

***STUDEBAKER President**—Cust. cpe., $965; 5-pass. cust. cpe., $995; St. Regis cust. sed., $1015; St. Regis cruis. sed., $1035; cust. sed., $1045; cruis. sed., $1065. **Dictator**—3-pass. bus. cpe., $665; cust. cpe., $715; 5-pass. cust. cpe., $740; St. Regis cust. sed., $745; St. Regis cruis. sed., $765; cust. sed., $775; cruis. sed., $795.

TERRAPLANE, De Luxe Ser.—Brough., $615; tour. brough., $635; sed., $670; tour. sed., $690; 4-pass. cpe., $640; 2-pass. cpe., $595; con. cpe., $715. **Cus. Ser.**—Brough., $665; tour. brough., $685; sed., $720; tour. sed., $740; 4-pass. cpe., $690; 2-pass. cpe., $650; con. cpe., $760.

WILLYS—Cpe., $395 std. sed., $425; de luxe sed., $445; cab. pickup, $395; panel delivery, $415.

NEW PASSENGER CAR REGISTRATIONS, ALL STA

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Jersey Motor Li

STATES		CHRYSLER GROUP					FORD GROUP			GENERAL MOTORS GROUP					
		Chrysler	De Soto	Dodge	Plymouth	Totals	Ford	Lincoln	Totals	Buick	Cadillac	Chevrolet	LaSalle	Oldsmobile	Pontiac
Alabama	'36	144	93	1039	2080	3356	4909	51	4960	530	22	8108	46	555	573
	'35	132	65	814	2146	3157	5474	5	5479	284	11	5331	27	612	548
Arizona	'36	118	153	700	1106	2077	1655	35	1690	327	21	2267	15	342	237
	'35	61	80	487	765	1393	1516	2	1518	137	5	1314	19	298	364
Arkansas	'36	168	51	777	1804	2800	3588	37	3625	333	16	5012	29	348	748
	'35	137	54	751	1727	2669	4093	4	4097	169	4	3669	25	400	567
California	'36	3377	3267	13282	20507	40433	31739	849	32588	7525	737	36413	774	11231	8655
	'35	1988	2018	9651	17709	31366	35432	113	35545	2501	342	21395	797	7586	4918
Colorado	'36	449	197	1552	3243	5441	5046	85	5131	1043	44	6628	43	1159	907
	'35	268	105	1047	2203	3623	5225	5	5230	360	15	3641	46	855	1037
Connecticut	'36	510	505	2337	5386	8738	5857	97	5954	2013	193	7190	144	2008	2221
	'35	373	374	1770	3800	6317	6810	20	6830	847	72	4353	155	1438	1464
Delaware	'36	71	41	135	677	924	936	14	950	379	39	1729	25	507	415
	'35	58	37	133	550	778	1376	2	1378	143	13	1173	23	385	293
Florida	'36	358	192	1320	3591	5461	6925	221	7146	1158	147	7058	157	1281	1034
	'35	280	145	1039	2764	4228	7250	29	7279	492	48	4523	113	823	981
Georgia	'36	356	177	1476	4267	6276	8559	108	8667	1160	90	9442	112	1335	977
	'35	262	146	1172	3868	5448	9082	11	9093	577	30	6822	89	1087	1027
Idaho	'36	156	115	567	1264	2102	2064	52	2116	229	4	2860	5	384	359
	'35	119	75	547	1123	1864	2180	1	2181	81	3	1848	7	261	285
Illinois	'36	2773	2123	12906	23132	40934	33747	554	34301	7175	651	41623	627	10072	8384
	'35	2110	1467	8616	17596	29789	37715	92	37807	3279	292	22803	482	7838	6611
Indiana	'36	1103	992	5236	11719	19050	17243	193	17436	2530	149	23592	173	4614	3936
	'35	910	763	4139	9981	15793	19491	15	19506	1097	43	12961	163	3476	2905
Iowa	'36	666	347	2496	6025	9534	10985	111	11096	1316	45	16817	67	1906	1972
	'35	493	302	2384	6327	9506	15674	10	15684	693	21	10715	77	1840	1863
Kansas	'36	496	346	1926	5166	7934	8265	84	8349	1057	58	13331	57	1570	1809
	'35	379	270	1504	4626	6779	10617	4	10621	483	23	8923	56	1529	1671
Kentucky	'36	476	233	2117	4150	6976	5570	79	5649	906	52	8985	64	1215	1248
	'35	463	172	1887	3668	6190	7480	8	7488	346	21	6491	59	967	1020
Louisiana	'36	263	112	1258	2810	4443	6145	126	6271	642	39	8532	53	928	664
	'35	165	84	1034	1997	3280	5998	9	6007	236	17	4941	47	672	641
Maine	'36	135	68	893	1635	2731	2723	27	2750	748	58	3696	59	914	878
	'35	104	58	526	1245	1933	2747	5	2752	307	21	2096	32	568	593
Maryland	'36	536	212	1996	4448	7192	5767	58	5825	1493	82	8350	74	1381	1564
	'35	512	174	1640	3665	5991	6687	10	6697	660	39	5377	65	1070	1329
Massachusetts	'36	1153	583	6354	11994	20084	17840	280	18120	4391	412	18412	408	6863	46[illegible]
	'35	1037	330	3988	7719	13074	19415	64	19479	1857	141	12133	311	4420	30[illegible]
Michigan	'36	1453	1075	10443	14506	27477	44817	680	45497	5956	354	39016	458	7749	76[illegible]
	'35	1263	692	6188	11418	19561	50191	66	50257	2110	169	21065	532	6284	78[illegible]
Minnesota	'36	904	561	2902	8726	13093	12443	151	12594	1917	79	17892	86	2378	26[illegible]
	'35	709	309	2075	6802	9895	15366	16	15382	841	23	10322	83	1972	21[illegible]
Mississippi	'36	109	44	444	1787	2384	3714	37	3751	327	4	5961	20	305	3[illegible]
	'35	94	38	428	1442	2002	4344	2	4346	151	1	3814	11	231	4[illegible]
Missouri	'36	767	598	3591	8490	13446	13705	149	13854	2003	132	22065	184	3272	29[illegible]
	'35	676	469	2904	7582	11631	17286	32	17318	952	75	13423	182	2743	23[illegible]
Montana	'36	387	133	1123	2159	3802	3553	75	3628	434	14	4623	28	652	425
	'35	262	79	782	1953	3076	3538	3	3541	138	2	2899	25	480	523
Nebraska	'36	356	151	1278	3669	5454	6365	81	6446	849	17	9198	23	1029	1068
	'35	280	137	1090	3279	4786	7840	4	7844	361	8	5440	29	1035	1071
Nevada	'36	67	71	226	488	852	719	34	753	134	23	730	22	191	159
	'35	31	27	167	363	588	734	4	738	26	8	429	22	159	137
New Hampshire	'36	105	75	552	1142	1874	1872	34	1906	484	36	2203	23	667	439
	'35	93	37	424	879	1433	2000	3	2003	229	12	1619	25	445	284
New Jersey	'36	1484	927	6326	10203	18940	12157	288	12445	4744	423	17616	355	5541	5146
	'35	1085	666	4503	7600	13854	16837	56	16893	2035	192	11254	381	3821	3681
New Mexico	'36	102	45	327	907	1381	1485	33	1518	273	9	2166	6	235	198
	'35	73	31	244	739	1087	1481		1481	136	2	1349	9	261	267
New York	'36	4139	4655	17433	28826	55053	40623	948	41571	15302	1346	46234	1156	15270	11190
	'35	3379	1922	13023	21824	40148	48899	207	49106	6300	696	29529	1016	10979	9344
North Carolina	'36	446	212	1368	4271	6297	6878	72	6950	970	37	10267	53	1077	1058
	'35	494	205	1429	4931	7059	10695	9	10704	570	13	9531	62	1244	1254
North Dakota	'36	111	65	356	883	1415	2097	30	2127	218	5	3083	9	240	240
	'35	95	45	369	1212	1721	3314	4	3318	134	2	2513	6	318	314
Ohio	'36	2624	2036	11862	23390	39912	36952	374	37326	5275	395	44552	386	9177	9112
	'35	1963	1435	8220	18471	30089	37148	55	37203	1970	146	24528	382	6929	6929
Oklahoma	'36	399	227	1787	4033	6446	8794	131	8925	1305	80	12481	74	1758	2009
	'35	430	208	1721	4067	6426	10494	9	10503	629	35	8637	85	1646	1636
Oregon	'36	422	379	1795	2977	5573	5514	124	5638	915	53	7170	91	1134	1262
	'35	300	207	1030	2279	3816	4643	5	4648	223	13	2956	48	654	750
Pennsylvania	'36	4160	2437	14356	30395	51348	33167	450	33617	9099	494	41640	567	10966	8844
	'35	3095	1514	10388	21662	36659	35963	89	36052	3648	272	23191	493	7423	6988
Rhode Island	'36	276	252	889	2464	3881	2421	40	2461	682	75	3058	63	983	666
	'35	221	154	786	1907	3068	2740	13	2753	332	20	2143	40	505	526
South Carolina	'36	140	53	771	1932	2896	3679	35	3714	435	17	5219	13	404	415
	'35	132	54	693	1814	2693	4801	2	4803	218	2	4114	9	524	526
South Dakota	'36	134	75	498	1263	1970	2166	20	2186	361	1	3127	7	377	350
	'35	125	112	431	1295	1963	2825		2825	175		2275	2	411	408
Tennessee	'36	366	185	1983	4178	6712	6511	71	6582	865	49	8987	71	975	1014
	'35	287	202	1445	4032	5966	7932	8	7940	405	19	6896	65	850	850
Texas	'36	1319	535	4505	11868	18227	23892	327	24219	3220	230	33974	233	4614	3620
	'35	1340	555	3997	11466	17358	29333	16	29349	1736	92	22796	219	3257	3961
Utah	'36	115	218	802	1353	2488	2182	56	2238	286	15	2629	15	438	284
	'35	110	137	566	1030	1843	2000	2	2002	97	5	1430	22	316	301
Vermont	'36	92	59	347	874	1372	1201	15	1216	327	12	1548	20	339	291
	'35	101	38	232	790	1161	1253	2	1255	146	1	998	22	298	264
Virginia	'36	420	327	1999	4636	7382	7917	73	7990	1001	41	10727	45	1126	1247
	'35	327	242	1543	4157	6269	10007	7	10014	567	17	7259	55	827	1121
Washington	'36	460	540	2184	4805	7989	8300	149	8449	1023	57	8579	61	2134	1356
	'35	387	315	1664	3140	5506	6854	4	6858	343	29	4215	68	1358	893
West Virginia	'36	441	401	1702	4326	6870	5045	46	5091	758	44	8226	50	1135	969
	'35	306	192	1355	3419	5272	5058	6	5064	316	5	3815	47	855	629
Wisconsin	'36	712	621	3713	7905	12951	12464	147	12611	2060	98	18381	112	3869	3126
	'35	674	384	3212	7154	11424	15465	14	15479	900	48	10187	118	2885	2724
Wyoming	'36	96	56	507	932	1591	1488	42	1530	258	8	1873	9	306	285
	'35	52	35	314	588	989	1313		1313	94	1	923	4	211	265
District of Columbia	'36	438	221	1995	3382	6036	5796	75	5871	1046	85	4708	113	1390	9[illegible]
	'35	359	157	1522	2957	4995	7055	12	7067	445	53	3331	94	1026	7[illegible]
Total Seven Months	'36	36352	27041	156431	311774	531598	497480	7848	505328	97482	7092	627978	7285	128344	110[illegible]
	'35	28594	17317	115874	253731	415516	571671	1059	572730	40776	3122	383390	6749	96072	903[illegible]

LL STATES, SEVEN MONTHS' TOTAL, 1936-1935

Jersey Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold.

	GROUP			HUD. GROUP			NASH GROUP			AUBURN			NON-AFFILIATED GROUP								
	ile	Pontiac	Totals	Terra-plane	Hudson	Totals	LaFayette	Nash	Totals	Auburn	Cord	Totals	Graham	Hupp	Packard	Pierce-Arrow	Reo	Stude-baker	Willys	Miscel-laneous	TOTALS
	5	573	9834	566	62	628	104	55	159	11	7	18	32		136	1	1	159	82		19366
	2	548	6813	329	87	416	42	32	74	33		33	26	17	64	1	3	99	83	16	16281
	2	237	3209	203	74	277	82	76	158	1	6	7	72	8	107		4	192	58		7859
	8	364	2137	161	66	227	75	50	125	1		1	52	15	51			112	31		5662
	8	748	6486	252	30	282	25	19	44		1	1	6	2	68		6	112	6	12	13450
	0	567	4834	85	39	124	16	18	34	2		2	18	8	30		4	99	3	3	11925
	1	8655	65335	1801	1008	2809	942	1331	2273	129	83	212	1112	118	2556	54	201	4832	3296	26	155845
	6	4918	37539	1701	1201	2902	705	929	1634	346		346	882	518	1262	50	203	2684	2944	24	117899
	9	907	9824	775	194	969	232	162	394	31	3	34	106	30	251	12	23	371	52		22638
	5	1037	5954	358	152	510	126	129	255	51		51	58	29	118	7	24	199	2	1	16061
	8	2221	13769	657	287	944	246	357	603	48	23	71	335	69	934	12	48	778	58	11	32324
	8	1464	8329	499	246	745	208	185	393	110		110	313	157	450	16	51	479	41	2	24233
	7	415	3094	102	31	133	20	11	31	1		1	1	1	170	2	1	68	3		5379
	5	293	2030	110	45	155	20	14	34	5		5	6	6	87			36	2	1	4518
	1	1034	10835	790	210	1000	96	70	166	30	17	47	173	12	467	15	34	289	317	7	25969
	3	981	6980	363	153	516	95	81	176	98		98	131	69	197	1	26	223	212	97	20233
	5	977	13116	642	130	772	194	113	307	15	9	24	25	6	479		7	484	125		30288
	7	1027	9632	363	144	507	78	73	151	52		52	25	33	250	3	16	369	142	24	25745
	4	359	3841	291	91	382	73	63	136	3	2	5	40	13	53		15	277	58		9038
	1	285	2485	218	94	312	43	41	84	2		2	42	34	33		9	164	18		7228
	2	8384	68532	3475	931	4406	1186	1362	2548	184	94	278	650	120	2667	27	180	3342	127	45	158157
	3	6611	41305	2303	873	3176	869	1179	2048	437		437	623	321	1176	29	144	1966	52	23	118896
	4	3936	34994	2697	527	3224	407	300	707	179	56	235	426	55	822	2	70	2280	194	3	79498
	6	2905	20645	1848	599	2447	310	271	581	286		286	383	190	350	11	43	1291	138	11	61675
	6	1972	22123	1195	289	1484	338	251	589	10	4	14	221	38	293	1	37	888	69	7	46394
	9	1863	15209	964	347	1311	292	193	485	33		33	167	125	195		28	680	37	1	43461
	9	1809	17882	1146	320	1466	220	189	409	6	8	14	100	13	212	4	49	653	6		37091
	9	1671	12685	937	386	1323	125	128	253	50		50	160	51	96	5	48	568	12	4	32655
	5	1248	12470	605	138	743	95	70	165	17	13	30	144	20	329	4	30	365	36		26961
	7	1020	8904	365	93	458	106	75	181	32		32	159	68	164	2	12	249	31	2	23940
	3	664	10858	263	76	339	156	99	255	3	4	7	21	5	186	8	22	329	38		22782
	2	641	6554	147	54	201	146	117	263	12		12	26	16	120	5	7	219	85	23	16818
	4	878	6353	419	137	556	114	113	227	2	3	5	76	2	223	2	3	240	18		13186
	6	583	3617	260	87	347	69	73	142	7		7	74	20	116	4	9	140	2		9163
	[illegible]	1564	12884	506	154	660	89	144	233	9	11	20	36	13	510	15	10	517	9		27924
	9	1339	8560	289	131	420	114	144	258	32		32	83	42	276	13	9	380	7	2	22770
	3	46[illegible]8	35154	1911	746	2657	513	863	1376	39	13	52	388	34	2072	53	114	1331	51	106	81592
	0	30[illegible]6	21878	1238	639	1877	561	543	1104	70		70	267	251	1018	45	133	858	25	9	60088
	9	76[illegible]2	61135	4800	1044	5844	425	387	812	33	36	69	759	36	1671	8	285	949	167	12	144721
	[illegible]	78[illegible]3	38018	3058	1018	4076	310	286	596	86		86	820	328	1009	6	284	625	83	4	115753
	3	26[illegible]5	25038	1346	266	1612	441	269	710	24	10	34	257	52	651	4	91	1121	50	126	55433
	[illegible]	21[illegible]0	15351	978	272	1250	206	216	422	55		55	191	172	348	8	74	757	11	3	43919
	5	3[illegible]5	7002	212	31	243	48	33	81				3	2	57			84	11		13618
		4[illegible]9	4647	113	29	142	53	29	82	1		1	5	10	38			46	8	4	11331
		29[illegible]3	30649	876	246	1122	310	263	573	47	7	54	216	44	757	22	43	1002	16	4	61802
		23[illegible]4	19719	602	221	823	302	250	552	72		72	225	106	337	17	44	703	20	3	51570
		425	6176	816	256	1072	196	211	407	7	4	11	68	24	154	3	18	443	31		15837
		523	4067	447	170	617	132	156	288	7		7	60	49	72	6	16	326	18	2	12145
		1068	12184	434	102	536	137	135	272	12	3	15	43	19	179		19	451	39		25657
		1071	7944	299	146	445	93	108	201	16		16	48	51	94	1	8	321	18	1	21778
		159	1259	78	49	127	71	107	178	1	1	2	29	2	63		1	96	20		3382
		137	781	31	32	63	12	25	37	6		6	16	8	20		1	39	14	1	2312
		439	3852	203	89	292	75	108	183	6	1	7	44	2	122	1	16	181	37	1	8518
		284	2614	168	83	251	67	70	137	20		20	48	17	84		26	93	15		6741
		5146	33825	1179	438	1617	241	578	819	63	28	91	285	55	1728	31	45	1433	101	3	71418
		3681	21364	774	411	1185	327	411	738	168		168	297	190	965	20	122	828	75	7	56706
		198	2887	187	32	219	16	21	37				5	2	63		3	84	11	2	6212
		267	2024	99	31	130	12	9	21	7		7	3	7	19		2	42	4		4827
		11190	90498	3397	1476	4873	1046	1624	2670	170	97	267	841	115	5024	55	148	3245	184	2549	207093
		9344	57864	2543	1412	3955	761	1146	1907	411		411	1286	483	2994	48	287	2104	111	33	160737
		1058	13462	516	137	653	62	50	112	8		8	70	5	335		8	146	16	5	28067
		1254	12674	635	203	838	42	23	65	24		24	96	39	183	1	12	214	53	10	31972
		240	3795	183	33	216	71	44	115		1	1	35	1	25		12	119	19		7880
		314	3287	90	50	140	57	45	102	3		3	10	10	16		4	122	2		8735
		9112	68897	4562	1040	5602	821	763	1584	81	37	118	911	78	1998	17	171	2422	555	2	159593
		6929	40884	3022	983	4005	496	517	1013	219		219	878	265	919	26	127	1584	437	5	117654
		2009	17707	563	146	709	161	98	259	22	16	38	93	33	233	11	64	479	73		35070
		1636	12668	408	164	572	70	86	156	47		47	115	26	174	3	7	277	5	3	30982
		1262	10625	882	257	1139	343	269	612	13	5	18	411	20	284	3	58	751	420		25552
		750	4644	487	208	695	75	127	202	31		31	310	47	114	3	42	360	299	3	15214
		8844	71610	4169	1016	5185	995	1319	2314	87	35	122	953	170	3348	47	161	3467	137	41	172520
		6988	42015	2531	897	3428	774	916	1690	234		234	849	487	1794	57	207	1559	87	46	125164
		666	5527	372	94	466	79	116	195	6	9	15	41	3	272	4	10	177	5	1	13058
		526	3566	141	74	215	55	63	118	4		4	36	34	114	5	28	48	5	6	10000
		415	6503	478	44	522	11	13	24	7	1	8	8	8	198		1	168	55		14105
		526	5393	350	56	406	8	9	17	25		25	24	48	94		3	114	81	13	13714
		350	4223	214	41	255	90	56	146	2		2	15	9	78		11	164	7		9066
		408	3271	211	77	288	89	67	156	3		3	18	27	41	1	19	153	1	1	8767
		1014	11961	536	78	614	170	130	300	6	4	10	62	18	293	2	10	413	209	2	27188
		850	9085	449	116	565	129	123	252	25		25	146	42	185	2	4	291	217	14	24734
		3620	45891	2131	417	2548	325	216	541	35	34	69	229	36	1023	23	57	1888	121	1	94873
		3961	32061	1191	376	1567	198	172	370	152		152	196	154	487	29	67	1209	173	28	83200
		284	3667	313	100	413	102	109	211	12	5	17	192	11	142		6	334	41		9760
		301	2171	134	68	202	81	98	179	9		9	136	20	60		6	155	3		6786
		291	2537	197	63	260	47	24	71				16	2	115	1	5	53	12		5660
		264	1729	139	76	215	28	23	51	4		4	17	11	78	2	7	33			4563
		1247	14187	487	123	610	93	108	201	13	3	16	125	24	429	6	18	291	22	1	31302
		1121	9846	466	139	605	88	93	181	49		49	131	52	197	11	18	224	29	10	27636
		1356	13210	1363	390	1753	222	236	458	24	8	32	254	44	364	7	21	1284	602	2	34469
		893	6906	599	257	856	54	82	136	51		51	165	58	161	5	25	662	329	6	21724
		969	11182	513	137	650	111	135	246	6	2	8	139	12	269	1	41	439	30	1	24979
		629	5667	354	119	473	97	76	173	21		21	88	41	149	1	39	211	31	1	17231
		3126	27646	1505	401	1906	1201	1020	2221	15	10	25	298	31	837	3	94	1200	28	2	59853
		2724	16862	1006	396	1402	937	820	1757	40		40	234	217	401	8	80	746	22	3	48675
		285	2739	246	65	311	38	51	89	6		6	29	2	45	2	3	133	7		6487
		265	1498	168	61	229	21	19	40	5		5	25	4	9		8	55	2		4177
		9[illegible]4	8256	290	118	408	38	82	120	16	2	18	22	15	481	14	5	397	13	1	21657
		78[illegible]	5731	264	147	411	40	74	114	79		79	71	89	253	13	8	273	10	2	19116
		110542	978723	51344	14164	65508	13118	14223	27341	1440	716	2156	10417	1434	33773	477	2280	40921	7642	2973	2210571
		903[illegible]	620441	34295	13728	48023	9614	10414	20028	3533		3533	10039	5062	17462	465	2344	24989	6030	452	1747114

Passenger Car Registrations

Seven Months Plus Three States for August

MAKE	1936	Pos.	1935	Pos.	Unit Gain
CHEVROLET	631,031	1	386,347	2	244,684
FORD	499,484	2	574,082	1	74,598*
PLYMOUTH	313,118	3	254,947	3	58,171
DODGE	156,962	4	116,389	4	40,573
OLDSMOBILE	128,804	5	96,519	5	32,285
PONTIAC	111,058	6	90,816	6	20,242
BUICK	97,790	7	40,888	8	56,902
HUDSON-TERRA	65,788	8	48,267	7	17,521
STUDEBAKER	40,981	9	25,082	10	15,899
CHRYSLER	36,475	10	28,690	9	7,785
PACKARD	34,004	11	17,593	12	16,411
NASH-LAFAYETTE	27,539	12	20,336	11	7,203
DE SOTO	27,150	13	17,379	13	9,771
CAD.-LASALLE	14,409	14	9,904	15	4,505
GRAHAM	10,465	15	10,071	14	394
LINCOLN	7,878	16	1,061	20	6,817
WILLYS	7,662	17	6,047	16	1,615
REO	2,286	18	2,361	19	75*
AUBURN-CORD	2,156	19	3,542	18	1,386*
HUPP	1,436	20	5,087	17	3,651*
PIERCE-ARROW	480	21	465	21	15
MISCELLANEOUS	2,974		453		2,521
TOTAL	2,219,930		1,756,326		463,604

*Loss

Geographical Analysis

All States for July, 1935-1936
COMMERCIAL CARS

	1936	1935	Unit Gain	Pct. Gain
New England	3,919	2,905	1,014	34.9
Middle Atlantic	9,806	7,389	2,417	32.7
South Atlantic	8,382	6,691	1,691	25.4
E. North Central	12,519	9,619	2,900	30.1
E. South Central	3,785	3,354	431	12.8
W. North Central	8,209	6,791	1,418	20.8
W. South Central	7,773	6,259	1,514	24.1
Mountain States	3,588	3,283	305	9.2
Pacific States	5,714	4,952	762	15.3
TOTAL	63,695	51,243	12,452	24.2

State by State

	1936	1935	Unit Gain
NEW ENGLAND	3,919	2,905	1,014
Maine	472	332	140
New Hampshire	295	226	69
Vermont	227	213	14
Massachusetts	1,526	1,246	280
Rhode Island	236	191	45
Connecticut	1,163	697	466
MIDDLE ATLANTIC	9,806	7,389	2,417
New York	4,530	3,702	828
New Jersey	1,805	1,287	518
Pennsylvania	3,471	2,400	1,071
SOUTH ATLANTIC	8,382	6,691	1,691
Delaware	166	182*	16*
Maryland	792	850*	58*
Dist. of Columbia	298	232	66
Virginia	1,086	791	295
West Virginia	1,107	701	406
North Carolina	2,067	1,430	637
South Carolina	567	519	48
Georgia	1,358	1,235	123
Florida	941	751	190
E. NORTH CENTRAL	12,519	9,619	2,900
Ohio	2,841	2,107	734
Illinois	3,328	2,289	1,039
Indiana	1,603	1,738*	135*
Michigan	2,487	1,842	645
Wisconsin	2,260	1,643	617
E. SOUTH CENTRAL	3,785	3,354	431
Kentucky	914	819	95
Tennessee	956	946	10
Alabama	1,044	892	152
Mississippi	871	697	174
W. NORTH CENTRAL	8,209	6,791	1,418
Minnesota	1,688	1,530	158
Iowa	1,143	1,012	131
Missouri	2,219	1,588	631
North Dakota	336	380*	44*
South Dakota	350	295	55
Nebraska	788	807*	19*
Kansas	1,685	1,179	506
W. SOUTH CENTRAL	7,773	6,259	1,514
Arkansas	1,494	1,303	191
Louisiana	1,078	1,005	73
Oklahoma	1,510	995	515
Texas	3,691	2,956	735
MOUNTAIN STATES	3,588	3,283	305
Montana	368	508*	140*
Idaho	426	365	61
Wyoming	273	185	88
Colorado	1,016	658	358
New Mexico	635	617	18
Arizona	345	317	28
Utah	397	508*	111*
Nevada	128	125	3
PACIFIC STATES	5,714	4,952	762
California	3,550	3,037	513
Oregon	986	757	229
Washington	1,178	1,158	20
TOTAL	63,695	51,243	12,452

*Loss

NEW COMMERCIAL CAR REGISTRATIONS, ALL STATES, SEVEN MONTHS' TOTAL, 1936-1935

Figures supplied by R. L. Polk & Co. with exception of New Jersey, supplied by New Jersey Motor List Co., and Metropolitan New York area which are compiled by Sherlock & Arnold

STATE		Autocar	Brockway	Chevrolet	Diamond-T	Dodge	Federal	Ford	G.M.C.	Indiana	Inter-national	Mack	Plymouth	Reo	Sterling	Stewart	Studebaker	Terraplane	White	Willys	Miscel-laneous	TOTAL
Alabama	'36			3236	8	555	6	2035	113	6	674	2	23				7	9	27	17	5	6723
	'35	10		2101	9	386	5	1609	60	1	387	5		5			2	3	23	22	25	4653
Arizona	'36			749	12	396		607	44		272		13	4			15	22	15	19	5	2173
	'35			565	1	228	3	650	24		264		1	7			14	15	1	6	5	1784
Arkansas	'36			2666	10	656		2262	117	3	518	1	19	7				16	10	3	1	6289
	'35			2093	11	358	2	1680	16	2	383		1	6			4	3	4	1	11	4575
California	'36	30	5	5815	144	3580	58	5758	1239	83	1689	78	97	157	47	20	176	71	166	413	198	19824
	'35	14	2	4702	121	2521	52	6798	625	14	1161	40	24	228	36	23	126	25	119	274	133	17038
Colorado	'36			1782	103	835	23	1739	225	11	599		20	42			17	36	27	9	44	5512
	'35			1216	69	352	4	1334	83	2	324	1	4	50			10	15	4	1	8	[illegible]8477
Connecticut	'36	19	25	1485	72	650	74	1491	258	22	621	100	52	77	4	19	20	26	60	13	32	5120
	'35	18	13	1057	49	510	29	1469	116	7	551	33		98	1	10	15	6	38	16	26	[illegible]062
Dalaware	'36	7	2	569	3	86		299	77	2	86	3	10	1		5	8		3	1		[illegible]162
	'35	2	1	334	3	69		364	34	1	78			4		3	7		5	2	3	[illegible]910
Florida	'36			1945	13	658	20	1925	134	2	637	6	14	82			5	13	46	106	7	[illegible]13
	'35			1478	25	428	14	2078	57	2	391	9	1	69		1	2	7	28	78	70	[illegible]8
Georgia	'36			3349	63	756	20	3332	235	23	872	24	16	3			12	11	52	39	1	[illegible]08
	'35			2653	26	603	14	2898	67	6	601	6	2	17	1		18	2	15	54	38	[illegible]1
Idaho	'36			1033	24	376	2	861	124	7	391	4	8	18			19	30	9	14	12	
	'35			789	33	327	4	940	32	4	204			21			12	12	3	3	6	0
Illinois	'36	20		6866	525	2745	145	5836	647	50	2639	67	129	114	5	20	149	56	215	19	165	[illegible]9412
	'35	14		4686	413	1810	69	5086	277	6	1710	15	13	97	6	12	42	18	82	14	92	4462
Indiana	'36	1		4072	198	2006	43	3472	512	42	1598	34	94	100		49	117	59	92	71	64	2624
	'35	1		3576	239	1310	62	3586	209	29	1074	4	12	117		25	87	16	47	47	52	0493
Iowa	'36			3204	156	990	12	2297	203	5	1155	21	60	52		2	27	31	12	19	12	8258
	'35			2785	195	719	9	2893	56	1	949	8	8	38		1	29	18	6	7	21	7743
Kansas	'36	1		3135	172	964	7	2308	274	5	1020	7	46	23			21	47	23	1	42	[illegible]96
	'35			2461	113	554	10	2528	47		678	3	6	42			22	13	14	4	50	[illegible]545
Kentucky	'36			2587	86	992	22	1736	353	9	940	30	32	61		8	32	32	42	16	21	6999
	'35			1866	77	717	22	1637	112	4	688		4	26	1	4	39	7	26	27	52	5309
Louisiana	'36			2245	43	532		1902	101	3	764	9	29	14			1	3	24	17	20	5707
	'35			1748	33	285	2	1543	47	2	474	3	4	9			2	3	14	13	9	4191
Maine	'36		10	1349	7	444		1259	92	3	214	12	14	41			12	8	20	1	6	3492
	'35	1	5	980	10	256	1	1316	23		144	7		14			15	5	11		12	28[illegible]0
Maryland	'36	26	32	1627	69	655	10	1113	269	8	503	42	33	30	2	7	24	6	85	2	25	4568
	'35	12	20	1749	57	506	3	1267	78	6	398	14	13	31	3	5	32	2	39	2	15	4252
Massachusetts	'36	77	78	2807	106	1457	53	3548	536	17	722	114	31	143	14	35	59	20	159	2	48	10026
	'35	85	76	2557	111	909	48	4067	213	8	548	72		188	9	16	23	17	100	1	64	9112
Michigan	'36	4		4773	83	2362	155	5571	856	7	897	18	67	171			54	79	78	26	93	15294
	'35	2		3828	66	1400	131	5224	344	2	756	15	17	207			48	28	19	32	48	12167
Minnesota	'36	1		3360	217	1144	55	2738	329	13	1071	19	75	66		5	49	36	75	7	73	9333
	'35	2		3127	171	668	40	2887	67	7	826	20	7	43		1	46	7	32	1	97	8049
Mississippi	'36			2639	4	292		1612	90	7	787		11	3			2	13	6	10	2	547[illegible]
	'35			1420	2	139		1418	15		340		1	3				2	1	11	16	3368
Missouri	'36	14		6186	172	1400	56	3842	486	21	1337	33	43	31	1	1	43	19	84	5	45	13819
	'35	6		4142	104	846	53	3739	177	3	1023	20	3	45		1	28	1	36	2	73	10302
Montana	'36			1277	81	525	23	1102	67	5	618		18	21			17	63	27	5	8	3857
	'35			1194	100	356	3	1203	47	8	564	5		33			25	13	26	7	15	3599
Nebraska	'36			1765	103	490	5	1391	168		724	12	21	11			7	19	12	5	1	4734
	'35	1		1197	116	315	9	1661	73	2	567	12		17			10	6	2	8	9	4005
Nevada	'36	2		239		123		283	30	2	83	4	3	4			5	3	3	4	10	798
	'35			186	2	68	1	280	8	1	43	4					3	1	1	2		609
New Hampshire	'36	4	3	649	5	338	27	722	89	18	167	11	8	28		13	10	9	8	5		2114
	'35		4	553	14	164	6	636	27		88	5	2	45		5	2	5	6	11	6	1[illegible]
New Jersey	'36	65	109	3003	181	1584	112	3080	486	51	1052	144	1	75	6	29	86	36	200	1	130	104.1
	'35	58	46	2051	134	958	58	3405	266	19	801	75	3	100	17	18	54		135		71	8269
New Mexico	'36			1172	27	254		749	67	3	353	1	8	7				22	9	12	2	2686
	'35			1127	21	139		680	25	1	245	1	1	9			3	5	3	2	5	22[illegible]
New York	'36	179	531	6708	484	3752	123	7606	1316	179	2601	546	89	176	8	290	183	6	399	19	363	25558
	'35	119	355	5762	408	3041	110	8286	562	20	2185	308	46	321	19	193	78	23	261	25	195	22317
North Carolina	'36	8		3791	68	1171	4	2596	230	23	798	50	37	4			8	14	47	8	22	8879
	'35	1		3255	48	1014	4	2841	170	8	500	11	8	20			15	15	30	14	67	8021
North Dakota	'36			573	11	154		453	48	2	334		10	3			8	6	1	2	1	1606
	'35			613	21	139		754	35		335		3	7			2	1	1		7	1918
Ohio	'36	77		5743	228	3066	75	5267	682	99	2086	131	73	176	2	29	154	38	251	117	133	18427
	'35	17		3967	191	1768	53	5137	211	30	1344	30	14	169		5	77	20	180	180	130	13523
Oklahoma	'36			3775	45	943	20	3003	208	18	1074	21	15	17			4	20	34	44	24	9[illegible]5
	'35			2611	47	603	25	2547	41	3	557	19	4	8			5	7	4	3	27	6[illegible]11
Oregon	'36			1744	33	826	78	1503	246	16	506	39	24	34			19	46	24	86	29	5253
	'35			1156	22	404	33	1297	61	5	317	1		182			18	9	26	43	17	3591
Pennsylvania	'36	104	164	7011	414	4105	188	6501	1206	88	2855	249	276	186	17	149	278	45	402	28	70	24336
	'35	91	88	4780	236	2493	73	6401	463	13	1961	86	40	280	6	78	119	18	164	33	39	17462
Rhode Island	'36	5	3	444	20	257	29	546	144	2	113	16	7	44	1		13	6	16		3	1669
	'35	16	1	332	8	167	18	583	43		63	10	1	41	1		1		6		9	1300
South Carolina	'36	1		1671	8	413	3	1120	102	12	312	7	15	6			7	19	21	11	2	3730
	'35			1454	3	290		1070	52		197	4	3	4			7	6	13	32	28	3163
South Dakota	'36			699	24	251	3	552	49	3	267	1	11	18			2	11	3		13	1907
	'35			614	25	230	1	636	31		262		5	27			8	4	3		2	1848
Tennessee	'36			2776	53	1131	108	2001	216	6	1063	7	24				29	11	45	33	7	7510
	'35			2194	29	592	70	1869	108	1	712	4	1	13			11	6	30	38	27	5705
Texas	'36	2		9992	153	2259	31	7787	435	52	2990	52	61	59			17	99	127	58	46	24220
	'35	1		7354	148	1699	17	7531	130	12	2091	4	15	84			50	24	61	57	89	19367
Utah	'36			805	11	381	7	664	82	1	257	6		1			6	15	3	11	1	2251
	'35			865	9	222	1	806	30		192	2		11			12	2	3	1	5	2161
Vermont	'36	1	11	473	21	212	1	533	93		146	6	4	16		1	5	10	4	3	2	1542
	'35	5	7	461	22	147	4	613	27	1	165	2		42		3	1	2	1	1	3	1505
Virginia	'36	16	7	3719	27	888	12	2435	340	7	593	20	21	13		3	15	7	29	11	20	8183
	'35	15	2	2396	27	694	20	2787	144	6	461	6	2	32			9	6	39	16	38	6700
Washington	'36			2162	47	1078	11	2004	305	29	746	42	34	34			46	43	27	98	46	6752
	'35			2020	45	697	9	1909	96	3	520	2	4	50			28	13	20	49	44	5509
West Virginia	'36	1	9	2286	80	950	38	1565	278	6	607	8	47	57			13	11	28	13	3	6000
	'35	1	3	1427	54	576	22	1397	80	1	400	1	6	58		1	8	2	17	9	11	4074
Wisconsin	'36	14		3892	234	1576	30	2995	473	11	1123	20	85	64	9	3	41	45	79	5	131	10830
	'35	3		2636	181	1018	29	3004	227	3	954	6	24	71	5	6	44	16	20	6	101	8354
Wyoming	'36			583	23	233	8	461	31		200		1	8			6	8	7	1	1	1571
	'35			341	22	167		455	9	2	131			10			1	5	3	1	5	1152
Dist. of Columbia	'36	4	11	546	12	280	14	571	131	2	159	12	5	3		5	16	2	24	2	7	1806
	'35	4	17	345	15	170	4	588	44		132	2	1	5		1	10		12		15	1365
Total Seven Months	'36	683	1000	134977	4683	51771	1711	115033	14836	984	41833	2029	1834	2305	116	693	1864	1257	3160	1412	1996	384177
	'35	497	640	102804	3886	34032	1147	115387	5789	246	29739	875	304	3004	105	412	1224	434	1734	1156	1891	305306